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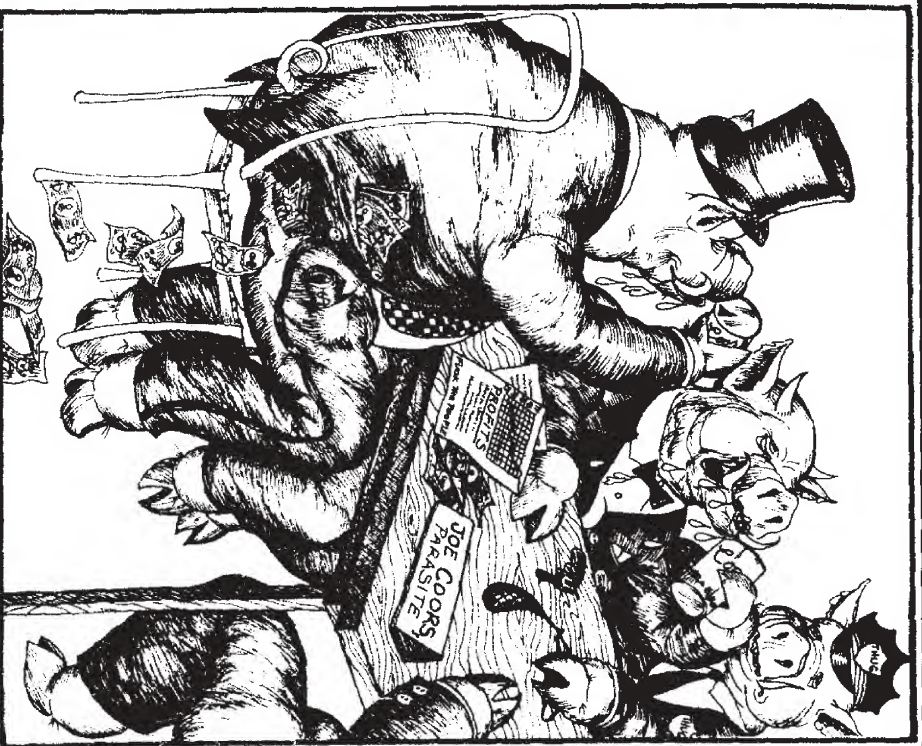


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TOWARD VICTORY
- SOME TACTICS



CENTRAL COMMAND OF THE PEOPLES' FORCES
NEW WORLD LIBERATION FRONT



"WE'RE ONLY IN IT FOR THE MONEY.
SCREW THE PEOPLE."

Joe Coors

TOWARD VICTORY - SOME TACTICS

INTRODUCTION

This manual has been written for our brother and sisters on strike at the Coors' brewery and for all others fighting rich bloodsucking bosses.

Winning the strike against Joe Coors will be a step forward for all workers whose labor keeps this country going. This country was built by the blood, sweat and labor of poor/working people not by big, rich bosses. We have been robbed and abused by the rich and taught to settle for crumbs.

Unemployment is a calculated scheme to keep us divided and scuffling for a few jobs, and to provide plenty of willing strikebreakers. The rich buzzards thrive on this sick scheme that makes them richer (so they can buy another country estate or a 4th or 5th house or...). There are many rich parasites feeding on workers' labor or lack of labor (strikes, etc.) so we must organize with other workers or we don't have the power to be effective. If we are united, the parasites and their thugs will crumble.

We think all just workers' struggles are related to each other - that our victory is their victory and that their victory is ours. It's important to support other workers out on strike, especially the smaller unions who need it most. Walk their picket lines and talk about how your struggles relate to each other. Exchange tactics, build solidarity and recognize that wider support strengthens morale and determination. Our common enemy is the rich who feed off us. A victory against parasite Joe Coors will be an example and inspiration to others struggling for justice against rich, useless parasites.

UNITY

Unity is essential for victory and must be built by the strong and determined, and include everyone who is willing to stand up and fight against the greedy rich. Don't take for granted the brothers and sisters on strike who do the so-called shit work (coffee and sandwich runs to the picket lines) - it causes disunity. We must be clear that the ruling rich are our common enemy because parasite Joe and his lackeys will try to divide us by pitting us against each other (race against race, women against men).

roles to see it from all sides: Blacks, whites, Chicanos, men and women are all out on the picket line and a thug, who is white, passes by. A Chicano might call the pig a "gringo punk", a black might call him a "white honky thug", a woman might call him a "white macho pig". What feelings are white male workers, out on the line for the same shit working conditions as the blacks, Chicanos and women going to feel?

Are they supposed to feel a link with the pig because he too is white and male? Does being Chicano or black or female make a pig less of a thug? This divisive tactic has effectively blinded us from understanding the enemy is defined. It is one we must recognize, correct in a constructive manner and combat!

A thug is a thug according to attitude and action, not race or sex. Go by attitude and action alone.

We must have strong leaders to guide and direct us. The ability to lead comes from those with the most experience who clearly have the interests of the people/workers at

heart. Beware of doubt-or and compromised leaders! Strong leadership guiding a united force is capable of developing tactics to turn the peoples'/workers' aspirations into reality!

Develop a strategy and tactics that have success and victory in mind. We must understand deeply why we should win. Without confidence in our success we could build no strong fighting spirit, nor could we expect much support. We develop a winning confidence when we develop tactics we know will succeed.

TACTICS FOR VICTORY

Coors will not hire many of you back so maybe you're saying what is the sense in struggling for something where you won't benefit? Irregardless if you go back or not, you can recognize that this is a just struggle against a Nazi who will have to be dealt with, if not during your lifetime then in your children's lifetime, or their children's... The point is, DON'T PASS THIS CURSE ON! Realize that what you're fighting for is more than just your job, it's part of the long struggle for a new, just order free of rich, do-nothing bosses feeding off our labor.

THE BOYCOTT

The boycott against Coors beer is an important tactic to use against the company but it cannot be the only one because parasite Joe has enough millions to hold out on a contract for a very long time. The boycott must be strengthened and must be seen in the perspective as one of many tactics used to drain the buzzard.

THE PICKET LINE

Similarly, the strike cannot be won on the picket line alone because that is where the enemy concentrates their biggest force and that is where the workers are most visible and vulnerable. Already hired thugs (police) are attacking strikers and beating them for no reason. If the strikers tried to step-up tactics on the line (such as an assault) the thugs would also escalate their heavy-handed "legal" tactics. You can stop production with a picket line only for about a half hour. Then the thugs will move in and haul everyone off to jail with bloodshed along the way.

Head-on confrontations such as this cannot succeed. They drain time, energy and morale and accomplish very little. Remember: bloodsucking Joe and his thugs are "legally" drawing up the rules for the game and the picket-line is in their ballpark! We must get tactics that don't end-up in their courts.

We are dealing with brutal thugs who have the courts, the rich, and rich-prey-upon-the-poor-justice backing them. Avoid direct confrontation unless success can be seen.

DEVELOP A SUCCESSFUL STRATEGY

The key to a successful strategy is to choose tactics you know will succeed. Never attack where the enemy is strongest or where they are expecting you to attack. Attack when and where their guard is down. Where you choose the when, where and how of an action. The only people who need know anything about it are the few who take part. Remember that parasite Joe and his thugs probably have spies. If you are doing an action for the people, in the name of the people, and it is clearly explained to the people, then you don't need to discuss it openly. The people will decide if you are serving them.

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If enough sabotage is done here and there by small groups, parasite Joe will see how far you are willing to go and just how serious you are about winning just demands. He's like all other rich parasite bosses - his money and his life are the only two things he fears losing. Stop production and he will be forced to negotiate. Each dollar you take out of his bank account will hit him right where it hurts. Threaten his life and property to the extent that negotiation looks like the best way out.

Always leave him a way out - let him know that the sabotage will stop when the just demands are met!

SOME TACTICS TO COMBAT COORS AND ALL OTHER RICH BLOODSUCKERS THAT ARE DRAINING THE LIFE FROM THE PEOPLE

The rich will continue to pick our bones until we organize to stand up against these parasites and their thugs. We call the ruling class rich "parasites" because just as parasites (leeches, buzzards...) must feed on the life blood of other creatures to survive, so too must rich parasites like Joe Coors feed on the sweat, labor and misery of the workers to survive. Rich, bloodsucking leeches!!!

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Any action against Coors should be done where they least expect it. The way to determine where is least suspected and where they are vulnerable to attack is by surveillance. Surveillance is essential to drawing up a good plan.

Remember: They will win where they are strong. Get them where they are weak!

RETREAT

In any action, always figure out your retreat first. If a safe retreat isn't possible then the action must be forgotten. Know the area and the routes leading in and out.

PRACTICE BEFOREHAND

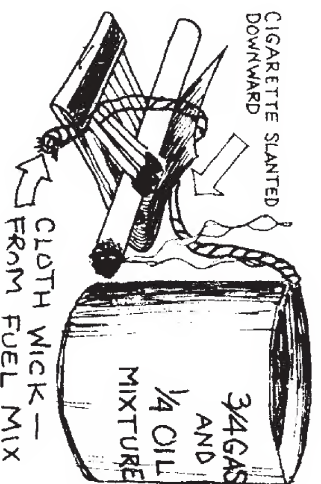
Slingshots are a quiet and effective way to put out windows, windshields, lights. Use small ball-bearings or marbles. Large slingshots can be anchored into the ground (using 2 trees or 2 stakes and a rubber inner tube) to hurl lit, gas-filled, beer bottles. Rig up a delay, using cigarettes and matchbooks described below, so you have time to get out of the immediate area. Shoot at Coors' house and car windows. Make that sucker know first-hand the meaning of misery too.

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His life wouldn't have to be so miserable if workers' conditions weren't so miserable, but as long as...

FIRES

Insert lit, unfiltered cigarette in the middle of a book of matches. Place under gas-soaked rag coming from the container (filled with 3 quarters gasoline and 1 quarter oil). Place on top of the intended target so that when the cigarette sets-off the book of matches they will ignite the rag plus the container. Set containers on top of trucks, generators, etc. Cut fuel lines on trucks; use the lit cigarette in book of matches placed so that the draining gasoline will run toward and reach the cigarette and matches at the time of ignition. PRACTICE BEFOREHAND. KNOW THE BURNING TIME OF THE CIGARETTE.



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Any action against Coors should be done
DEMAND JUSTICE

The more money Coors puts out for security, the more it drains the buzzard. The boycott is important in draining him and drawing attention to the strike. Actions bring even more attention and support for the just demands and they show determination.

We believe it is best to adopt the attitude of demanding justice rather than asking. Justice of this nature is never GIVEN for the asking. Rather, it is taken by organizing, using pressure and force.

An act of sabotage may stop production for a few hours or a few days. It will surely show Joe Coors how serious you are. But, even more important, it shows and proves that the people have the power to fight back. Sabotage can make for less suffering and bloodshed on the picket line (by threatening retaliation against brutal thugs) and will hasten justice at the negotiating table.

Discuss all these issues with your family and friends. Get them involved in the strike in some way. Sign up for picket duty together. Help with coffee and sandwiches. Teach your children what you're fighting for - that you are demanding justice! Teach them to fight for the same principles!

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**"DON'T PICK A HARDHEADED FOOL'S ROAD
THAT YOU'LL REGRET JOE COORS."**

Centred Demand